

## Licensing

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**From:** Smoke on the Water <smokeonthewaterswanage@gmail.com>  
**Sent:** 22 February 2024 16:06  
**To:** Licensing  
**Subject:** Re: Representation received - Smoke on The Water

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

**Categories:** Karen

Good afternoon.

Thank you for your email regarding our licence application.

In regards to the music being played we will not have speakers outside the restaurant these will only be internal, we plan on only playing background music inside to add ambiance to the dining experience. We have applied for the live music part to cover us for any events such as blues weekend where we may have an acoustic musician inside the building to help support a local event and provide a different setting for locals and visitors to the area. We don't want to be a music venue rather adding music as and when to accompany great food.

In regards to smoking, we added the part about providing a smoking area as we are aware that people smoke regardless of our views on it. We wanted to be responsible and add a designated area for this (this just being a corner of the patio, no extra shelter ect) with a purpose built bin for smokers to responsibly dispose of their butts. Whilst we don't encourage people to smoke we wanted to do our bit to reduce carelessly disposed of cigarette waste to stop it from polluting the area.

We intend to open from 10am until 10pm during the main season and then shorter hours outside of the season. We have applied for the extra time on the licence to cover us if guests are finishing their meals at 10pm and want a last drink before heading off to enjoy the rest of their evening. We don't want to become a late night drinking venue or to cause any undue disturbance to any of the surrounding areas.

We also added the part about take away drinks as it may be the case that a guest would like to enjoy our beautiful wine at home, they will then be able to buy the wines from us to take home. If guests wish to take away a drink that isn't in a bottle we will provide our own reusable cups which can be returned to us. Similar to the scheme operated by the carnival. Any single use packaging that we are forced to use for takeaway would also be biodegradable as is now the law.

We take our responsibility to the area very seriously, in fact the beautiful surroundings are what has encouraged us to take on this project of what has been an empty building for many years.

We are happy to discuss any of our plans with anyone that would like more detail and hopefully can help to appease any concerns going forward.

██████████  
Director

On Thu, 22 Feb 2024, 10:48 Licensing, <[licensing@dorsetcouncil.gov.uk](mailto:licensing@dorsetcouncil.gov.uk)> wrote:

Good mornin ██████████

Please see attached a representation received against your new Premises Licence application.

If you would like to respond to them and address their concerns, **please send your email to us and we will pass it on.**

We have advised that under 'the Live Music Act 2012', live and recorded music is not a licensable activity between 8am and 11pm on premises licensed to sell alcohol for under 500 people, so this will not be taken into account but are you able to address any other concerns.

We will arrange a committee hearing date where you and the person making the representation will be invited to attend. The hearing will be arranged within 20 working days of the end of the representation period (which is today).

If the representation is withdrawn then the committee hearing will not proceed and the licence will be granted.

Please do not hesitate to contact us if you want to talk this through.

Thank you

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----- Forwarded message -----

From: [REDACTED]

To: Licensing <[licensing@dorsetcouncil.gov.uk](mailto:licensing@dorsetcouncil.gov.uk)>

Cc:

Bcc:

Date: Sat, 17 Feb 2024 12:44:13 +0000

Subject: Objection to Smoke on the Water license application, Swanage

To Whom It May Concern,

I am a long-term Swanage resident writing to object to the licence application that has been made for "Smoke on the Water" on the town's waterfront - and not least to its request to play live and recorded music both outside and inside the premises from 9am to 11pm every day of the week, and the plan to create a designated smoking area for the venue.

This would create a big increase in noise pollution at an otherwise quieter part of town, affecting peace in the surrounding areas - most especially the beach, pier and park/amphitheatre beside it. With a new "sanctuary garden" currently under construction right behind the venue, and the green areas there often used as a place of respite for locals and visitors throughout the year, I can't see how this licence application is at all congruous with the current character of the area. I also have concerns about the public nuisance likely to be caused by the venue's opening hours, constantly playing external music, and selling of takeaway alcohol.

Moreover, the town and sea already struggle with an abundance of cigarette butt waste and food/drinks packaging that does not decompose. To encourage further smoking here, as well as the handing out of takeaway alcohol containers, will surely aggravate the situation even further, with severe consequences for the environment. In turn this would negatively affect the appeal of Swanage to the people who come here (and sometimes even relocate here) to enjoy some tranquility, natural beauty and clean air by the sea.

The town already has a large number of venues offering live music and alcohol and I see no sustainable argument that could be made to support the addition of another in this way, particularly in this area.

I am objecting in the strongest possible terms to what is being proposed.

Sincerely,

[REDACTED]

Resident of Ilminster Road